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THE HAGGARD

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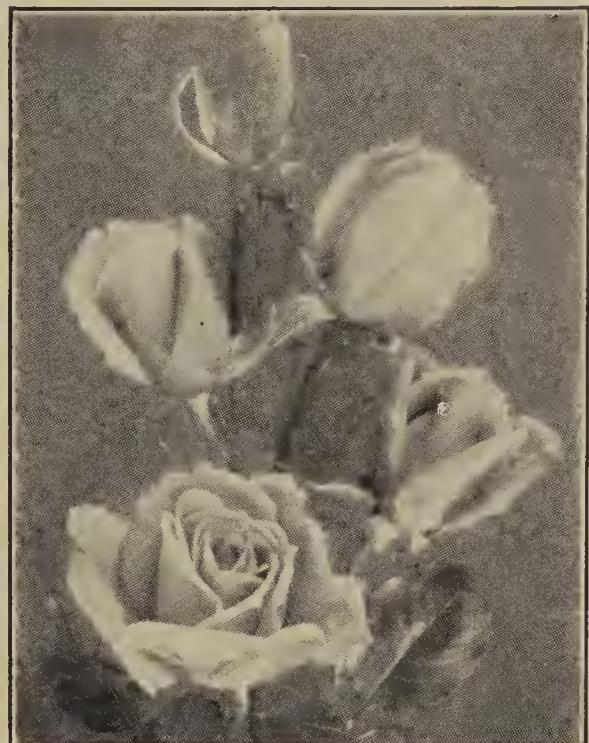
1937

Roses

L. B. Coddington Co.

Growers and Hybridizers

MURRAY HILL
NEW
JERSEY



THE PRESIDENT HOOVER ROSE

Lovely as only A Rose can be



Gold Medal Rose

THE PRESIDENT HOOVER ROSE

This Rose was the winner of four American GOLD MEDALS and two foreign Certificates of Merit from the Royal Horticultural Society, London, and from the great Rose exhibit at Barcelona, Spain.

The American Rose Society in April, 1935, presented the Gertrude M. Hubbard Gold Medal to the *President Hoover* Rose as the most outstanding garden rose, of American origin, that has been introduced in the last five years.

The John Cook Medal, one of the highest awards possible to be given a Rose in this country, and which is awarded every three years (once for a garden Rose and the next time for a greenhouse Rose) was awarded to the ever popular *President Hoover* Rose by the American Rose Society in September, 1935.

THE PRESIDENT HOOVER ROSE. A wonderful outdoor rose. You will want to include some in your garden. A beautiful cerise-pink, orange and scarlet, with long pointed buds.

AUTUMN. Color combination of an Autumn sunset.

*Price of PRESIDENT HOOVER and
AUTUMN Roses:*

50c each

**6 Plants \$2.50—12 for \$5—25 for \$10
50 for \$17.50**

Time of Delivery

We begin filling orders as soon as our conditions allow, usually about the middle of May, in the latitude of New York, filling orders in rotation as far as possible and practicable.

Give full and complete address and shipping or delivery instructions. We try to deliver by truck within reasonable distance of Murray Hill.

The plants are ready for planting as received, but can be pruned back a little more if so desired. Plant firmly, and water as conditions of soil and weather make it advisable.

STANDARD VARIETIES WE OFFER

BRIARCLIFF. A splendid rose-pink, without any shading at all.

TALISMAN. Brilliant orange-red buds, combined with gold apricot, pink and carmine.

WHITE KILLARNEY. The well known white rose.

JOANNA HILL. This is a clear yellow, deepening in center to orange. Strong stems producing an abundance of blooms.

PREMIER SUPREME. A rich dark pink.

PRICES

For all "STANDARD VARIETIES" of roses listed are as follows:

Single Plant	-----	\$.35
6	-----	2.00
12	-----	3.50
25	-----	6.50
50	-----	11.50
100	-----	20.00

Special prices on 1,000 or more

Up to twenty-five plants, at above prices, delivered prepaid east of the Mississippi River. West of that dividing line of the country, add for postage as follows: 1 plant, 10 cts.; 12, 35 cts.; 25, 70 cts.; 50, \$1.20; 100, \$2.00.

What They Think About Our Plants!

Seattle, Wash.

"Your firm in my opinion is one of the most reliable in the country. My *President Hoover* Rose which I purchased from you last fall had several blooms and it was a great joy to many. The blooms are most exquisite and I plan always to have some of this variety."

* * * * *

Fremont, Mich.

"I have intended to write you about the two roses I purchased from you last year. They were such nice bushes when they came and started right in to grow and the *President Hoover* was almost 4 ft. tall in the fall. They blossomed all summer and did better than any bushes I ever received even at big prices."

* * * * *

Portland, Oregon.

"I have been going to write you for a long time to tell you how well the plants received from you last year did. *Mrs. Herbert Hoover* I like very much, has given many lovely fragrant red roses for cutting and are so lasting. I am very fond of it. *Autumn* was the most outstanding new rose in the garden last year, and I am sure has a great future. *President Hoover* will be good always, it is so easy to grow, heavy bloomer, and lovely foliage; it is being widely planted out here."

* * * * *

Plainfield, N. J.

"I have always had such wonderful success with your roses and I want to place an order for more this spring."

* * * * *

Vandergrift, Pa.

"I wish to express to you my appreciation for the fine rose plants you sent in my hundred lot order. They came in good condition and good sturdy plants and are budding out already, though planted less than a week ago."

Visitors Are Always Welcome

Call on us any time you are in our vicinity as we are always glad to greet our customers.

How to Reach Our Place

Our Greenhouses are located at Murray Hill, which adjoins Summit, New Jersey. It is on the Lackawanna Railroad. Our office and greenhouses are but a short distance from the station. It is on good roads from all points in New Jersey.



To Carry the Plants Through the Winter

We recommend the following simple method: before the ground is frozen too hard, usually about the middle of November, procure some rough straw or litter, or branches of evergreens, or dried leaves and put around the lower parts of plants, to a height of about one foot. Cover this with a little soil to prevent the wind from blowing it away. In the Spring remove this and cut away the wood killed by frost, giving a mulching of well-rotted manure.

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We are closed for business all day Sunday.

